



About Peepul

Peepul is an education-focused non-profit. **We dream and work towards creating an education system in India that enables 'every child to realize his/her potential.'**

We work closely with governments at the national, state and Corporation levels to transform government schools and government systems. The poorest children in India study in government schools and too many of them are falling through the cracks. We are determined to ensure that they receive a high-quality education to help them succeed in life.

We are restless, resilient and reflective. We aim high, we innovate, we work smart, we work as a team and we use rigorous research to inform our work. We run systemic education programmes that, together, ensure that we adopt a holistic view towards improving state education systems.

- i. **Exemplar Schools:** we run exemplar schools in partnership with the government to show what 'great' looks like. Starting with one school with 9 children in 2015, we now have a network of 3 schools that directly impact 1,000 children.
- ii. **Systemic Interventions:** we create systemic influence through large-scale interventions such as teacher training, capacity building of government education officials, working with district and state-level training institutes and advising on policy reform.
- iii. **Government Policy and Advisory:** we advise state governments on improving governance and accountability structures through our work on quality assurance, levers for school improvement and knowledge as practitioners of quality improvement.
- iv. **Thought Leadership:** we recognize the criticality of institutionalizing and codifying our best practices, content and processes so that they can be standardized, scaled and can be adopted by government systems to improve government schools as well as shared more widely with the education ecosystem in India.

We are a fast-paced organisation that aims high. This year, we are broadening our reach to additional states and Corporations with the aim of working with 2,500 schools, 15,000 teachers and 100,000 students in 2020. By 2023, we will reach 1,000,000 students, 30,000 teachers and 10,000 schools.

Website: <http://peepulindia.org/>



Job Description: Project Manager- Technology

Reports to: Programme Manager, SDMC Transformation

Location: Delhi/Gurgaon

Role Context

There have been many efforts towards improving the quality of education in the school system. There is yet room for these innovations and initiatives to have the desired impact on the quality of student outcomes – either for reasons of governance, implementation, or design.

This is a fertile time for a systemic transformation effort; addressing the challenges in the system will require a concerted multiyear effort, tackling both administrative and academic reforms, and building solid institutions.

Peepul (formerly as Ark India) has been working in the South Delhi Municipal Corporation (SDMC) school system since 2015, starting with Delhi's first PPP school, that has consistently shown excellent results; expanding later into wider teacher development through a multiyear training programme, that has now evolved into the effort towards setting up Teacher Development Centers in the state. Peepul has also embarked on a large-scale systemic teacher professional development initiative in Madhya Pradesh, impacting 270,000 teachers across 100,000 schools. Through this deep partnership with governments, we have also developed a deep understanding of the government school system's context, landscape, and administrative support structures at the ground-level.

Peepul will be embarking on a **multi-year system-wide transformation program in our focus states to holistically improve the system towards high-quality education in the government school system.** The program aims to envision and create an exemplar education ecosystem, with high-performing teachers, a conducive environment for learning and students meeting or exceeding grade-level expectations.

The programme is envisaged to have a joint Programme Management Unit (PMU) between the SDMC and Peepul. This flagship program will also serve as an exemplar of education system transformation in the municipalities in the country.

Role description

The role of **Project Manager** is critical to the success of continued partnership with the SDMC to drive the transformation and PMU to its logical conclusion, towards achieving quality education for all, and to Peepul's strategic objective of supporting quality improvement in the public school system in India.

This is therefore an exciting opportunity for a **highly motivated individual to play a key role in a flagship reform initiative with enormous potential impact.** The Project Manager will be an individual of exceptional caliber with the flexibility, tenacity and enthusiasm both to support a high performing, creative team and to establish with government partners a fast moving, high-expectations culture.

To enable the programme's success, we require to build and manage complex and integrated data systems that allow data-driven decision-making at the level of SDMC HQ and seamless data reporting at school and zonal level. This is envisioned as a unified view of key academic and non-academic

metrics critical to measure the progress and success of the programme as well.

The Project Manager must be someone with strong vision, deep operational and technological expertise, and dexterity in managing relationships with the multiple institutions involved (e.g. the SDMC, National Informatics Center (NIC), DIKSHA, etc.). Ideally, the Project Manager would be someone who can bring to bear understanding and expertise in data analysis, technology, and operations strategy.

Reporting to the Programme Manager and working in close collaboration with the Education Director SDMC, NIC, SCERT, the Project Manager will be accountable for the detailed design and implementation of the technology vertical for the programme as well as building Peepul's credibility across India as a leading delivery partner on public school sector quality improvement.

Key responsibilities

To support setting up of technical backbone of the program

- Lead thinking on integrating data sources from multiple platforms into a single unified view.
- Liaison with the state MIS and NIC/IT provider teams on building out integrated databases, user dashboards, reports and analytics based on program and SDMC requirements.
- Build understanding of existing technical architecture of existing tools in the system and design solutions within the existing architecture.
- Work with the program team to understand program requirements and document them for technical partners of the program.

To set up processes and systems for data analysis to enable effective decision-making in the programme

- Set up systems and processes for data collection, monitoring and dissemination of the programme's progress and impact
- Provide data-driven insights to SDMC HQ and zonal officials on implementation status in the ecosystem
- Liaison and elicit support from the zonal officials (e.g., Academic Coordinators, School Inspectors) towards enabling collection, collation, and analysis of relevant data
- Build capacity of HQ and zonal officials and facilitate training of teachers within the SDMC system on data systems to drive collection, collation, analysis of relevant data
- Provide recommendations for course correction, adaptation, and improvement of the programme, based on the data
- Present the findings and insights with credibility, to senior government stakeholders, including the senior-most bureaucrats in the state

To support in the reporting, monitoring and evaluation of the programme

- Own the documentation and organizing of data and insights so that they may be referenced and accessed easily by members of the team
- Lead evaluation procedures for the programme – ensuring that the assessment of students',

teachers', head teachers', mid-level officials' and overall schools' performance and progress is accurate, reliable, and timely – working with Peepul's M&E Manager

To support in the operational excellence of the programme as a proactive and supportive team member

- Support in programme implementation as required, including leaning in on stakeholder management, training setup, programme design and troubleshooting
- Work towards setting up a strong team culture that is based on high expectations from all stakeholders and razor-sharp focus on impact

Person Specifications

The successful candidate will demonstrate the following experience, skills, and attributes.

Experience:

- 3-6 years of total work experience, ideally in deployment of technology solutions and/or product management, in the development space or otherwise
- Basic knowledge of coding, technical architecture, design thinking and UI/UX design would be desirable
- An MBA is desirable
- Strong track record of success in managing projects with multi-functional teams in complex, fluid situations. Demonstration through previous experience of this in either the corporate sector or development sector.
- Experience of working in government systems and awareness of education structures in India would be preferred.
- Extensive experience of collaborating and partnering with senior internal and external stakeholders, including senior political figures, and communicating to a variety of audiences.

Skills and Knowledge:

- Extremely strong analytical skills and good judgement, able to lead and manage project design and implementation.
- An appreciation for education overall, and specific areas of expertise in education (e.g. middle school curriculum, digital content delivery, school leadership, etc.) would be preferable
- The intellectual creativity and innovation to develop pragmatic solutions to operational challenges as they arise, while maintaining focus on strategic goals.
- Exceptional stakeholder management skills with the ability to build strong relationships with a wide range of individuals in public, private and non-profit sectors.
- Effective leadership skills and interpersonal skills, to be able to foster a strong Peepul delivery team and to work with public sector colleagues and associates with a consultative and collegiate decision making style.
- An ability to work successfully under pressure with the capacity to manage competing priorities and deliver to deadlines.



- Strong communications skills, to ensure the goals and operations of the project are well understood across all stakeholder groups

Personal attributes:

- A passion for education and a genuine commitment to Peepul's mission and values.
- The tenacity, flexibility and resilience to adapt rapidly to changing priorities in a fast-moving, complex environment.
- High levels of personal impact with the ability to command the respect of wide range of senior stakeholders.
- Significant personal drive, energy, ambition and enthusiasm.

Language skills: Fluency in English and Hindi



Recruitment Process

Application Process

To apply, please send a copy of your resume along with a covering letter explaining why you are interested in applying for the role, to recruitment@peepulindia.org with a cc to anoop.aravind@peepulindia.org, **ensuring you specify the role you are applying for in the subject line of the e-mail**. Please include the details of at least two referees within your application.

Reference checking & Probation

This role will be subject to enhanced background checks. Additionally, all new staff will be subject to a probation period of three months

Selection

The selection process will involve written tests/assignments and interviews with the senior management team of the organisation.



More about Peepul

Who we are and how we work:

One principle unites us in all our endeavors: we put children first.

We believe that all children should have choices in life. And we must fight to make this happen. Sometimes that means making difficult decisions – we will have to say or do things that are hard for us and for other people.

All our actions are driven by what is best for the children we work for.

We are:

Restless

We are proud of our achievements but know that there is so much still to do. So, we never stop striving, and we are ready for new challenges. We will work on new projects, in new communities, wherever we think we can make a difference. We are never complacent.

Reflective

We are self-critical. If we think we could have worked in a better or smarter way, we acknowledge that and learn from it.

Resilient

We know that our task is not an easy one. But we are determined to transform children's lives, despite setbacks. When we encounter obstacles, we do not give up. We are tenacious and will see things through.

When we work, we:

Aim high

We have the highest expectations. We ask everyone to give their best in everything they do. The children at our schools are expected to aim high, and the staff at Peepul does the same. We do not accept excuses, and we do not make excuses.

Use rigorous research



We use the latest research and data in all our work, and we scrutinize our results. Our approach is evidence-based, and we direct our resources to those projects that we are sure will make a difference.

Work smart

We work hard to achieve our aims. But, more important, we work smart.

We are systematic, seeking models that are already successful and finding ways of building on that success. We share our expertise – between teams, between schools, across the world. This way, we maximize our results.

Work as a team

Tough challenges take grit and determination, and teamwork too. None of us can succeed on our own. We need to support and learn from each other, and we work best when we work as a team.

Together, we make the biggest difference.